

RICE LAKE PROVIDES MORE SOLUTIONS TODAY THAN AT ANY POINT IN OUR HISTORY. New product lines along with corporate acquisitions have drastically expanded our selection—and our ability to deliver answers across the comprehensive world of weighing.

This issue of *Rice Lake Magazine* explores the many facets of Rice Lake. From fashion to fish, our scales can be found in almost every industry.

In the following pages, you will read how the 920i® and BenchMark™ helped the world's largest wedding dress get into the record books. In “Building Blocks” we follow Master Engineering, Rice Lake's latest acquisition, to Europe where their belt scales took a brick factory's manufacturing process to a new level. “Likeliest Catch” features Rice Lake's Seattle-based company, MSI, which provides durable crane scales necessary to withstand Alaska's dangerous fishing waters. Other stories feature interesting and unique industrial applications.

This issue covers a wide range of our products, and my hope is that it provides a spark of insight for an application you may not have previously considered. No matter what industry that may be in, regardless of how challenging or unique, Rice Lake will have your answer.



Pat Ranfranz  
Director of Marketing

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